

JRTC Station

LaVilla





JRTC Station: The Vision



Create a new **Mixed-use Center & Multifamily Residential Neighborhood** that leverages the regional reach of the JRTC multimodal hub and reimagines the Prime Osborn Convention Center site.



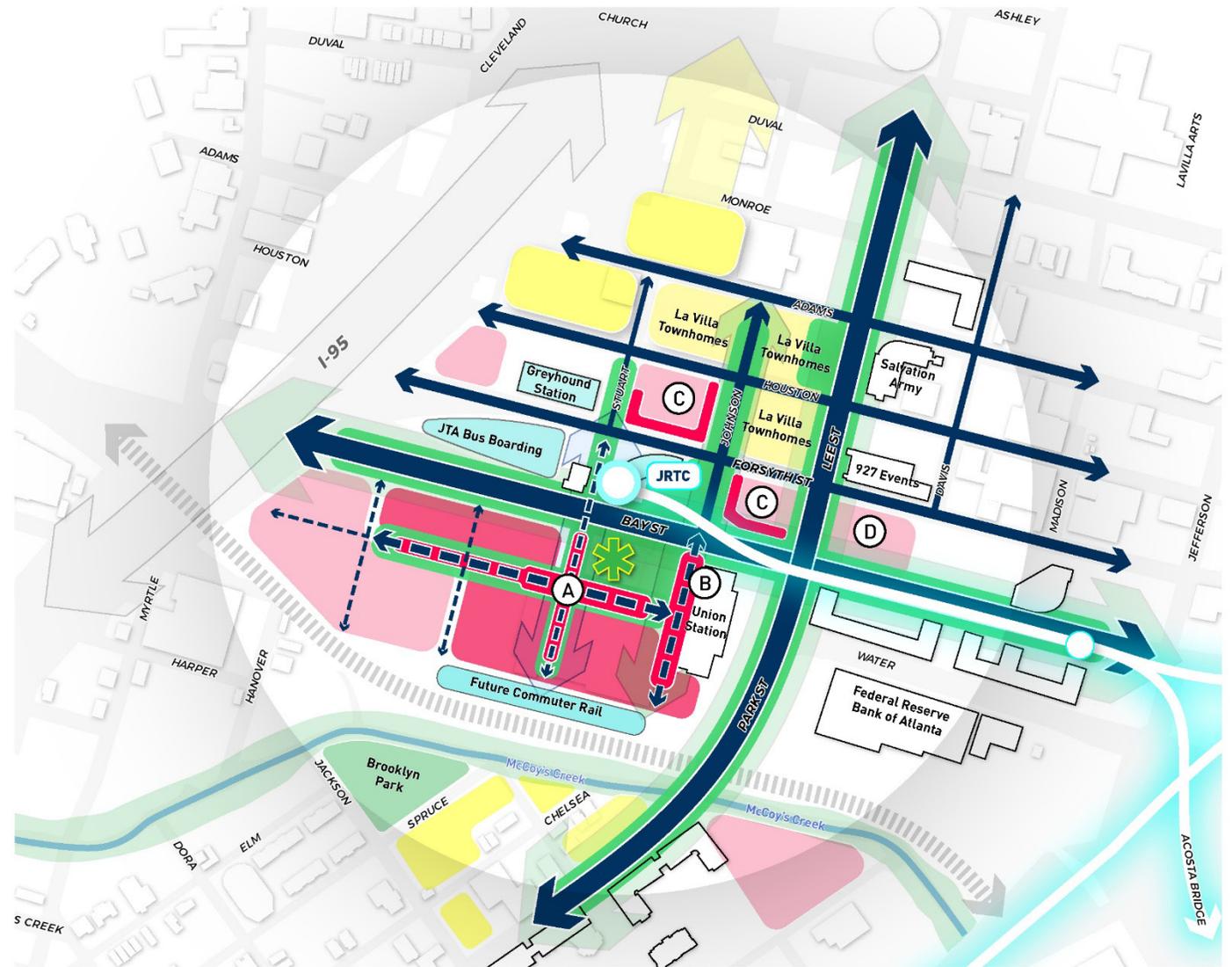
JRTC Station: Typology



Located in the LaVilla neighborhood, this station area is defined as a 'Regional Center: Transportation Hub'



JRTC Station: TOD Framework Principles



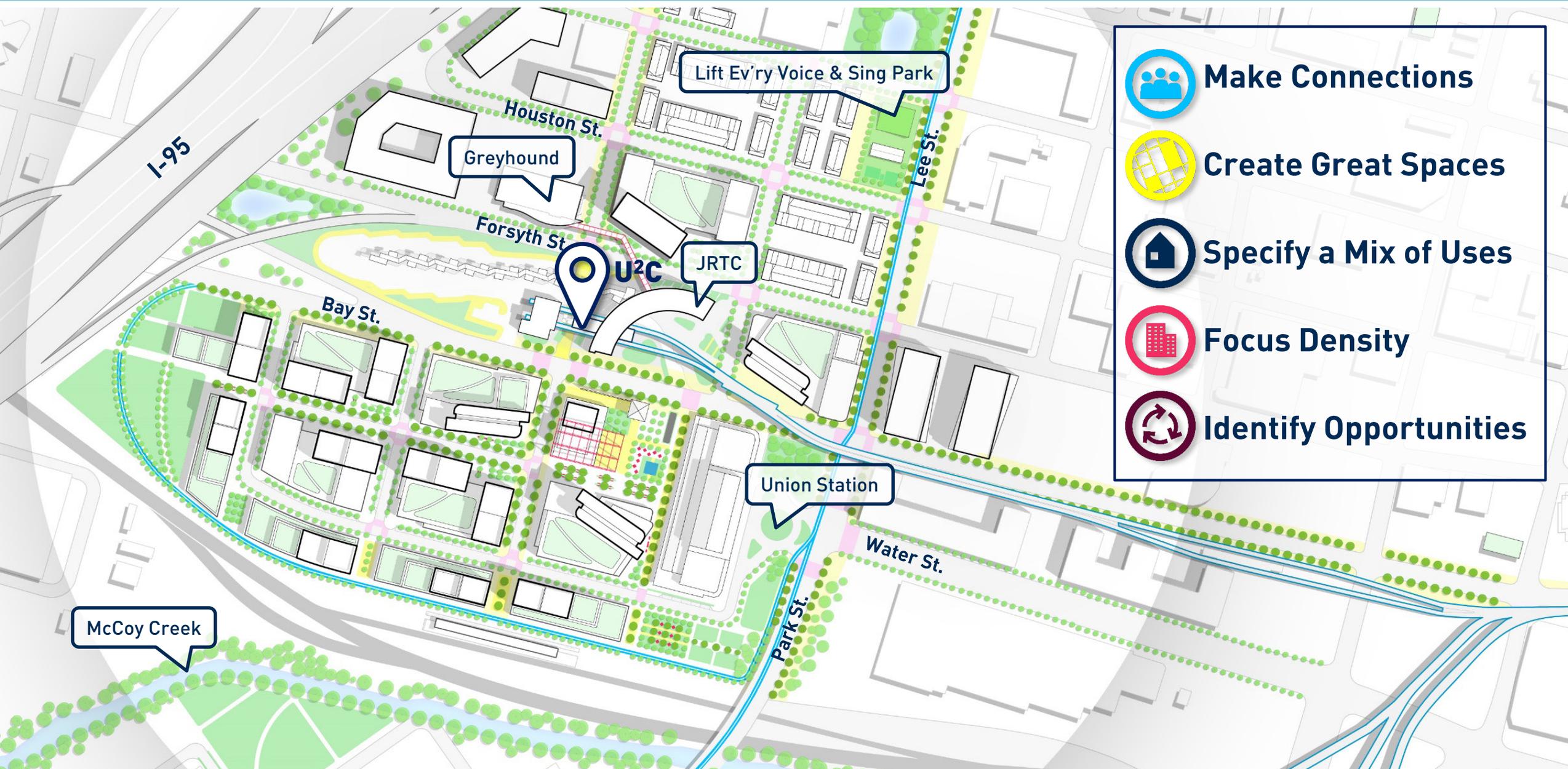
- A** – Create new mixed-use center + multifamily residential neighborhood on Convention Center site
- B** – Reimagine Union Station as major regional destination anchor + JRTC compliment
- C** - Create new blocks of mixed-use residential development on JTA + other publicly-owned parcels
- D** – Include surface parking + undeveloped office parcels for future station area TOD

LEGEND

- Mixed-Use Center - Primary
- Mixed-Use Center - Secondary
- Transportation
- Multifamily Residential
- Multifamily Residential - Townhomes
- Key Frontages
- ✱ Civic Plaza



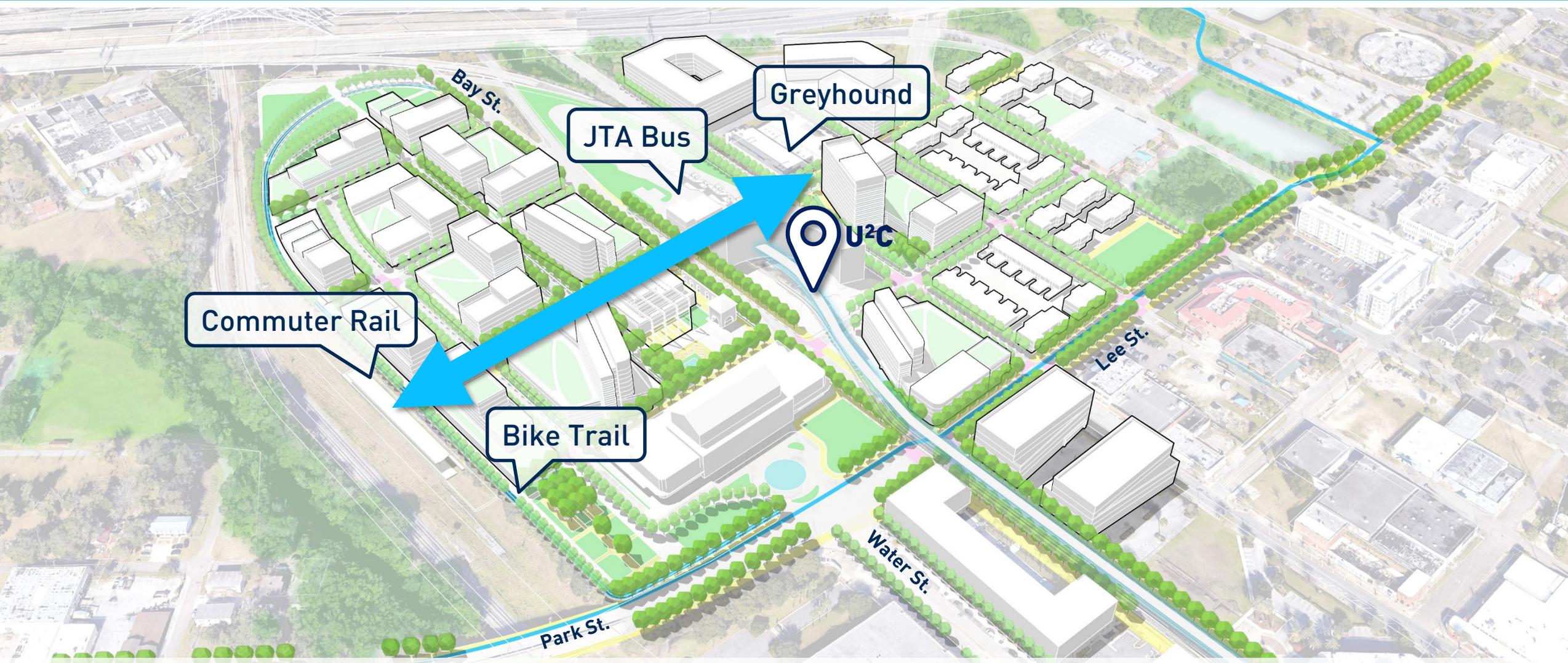
JRTC Stations: Key TOD Strategies



-  **Make Connections**
-  **Create Great Spaces**
-  **Specify a Mix of Uses**
-  **Focus Density**
-  **Identify Opportunities**



Key TOD Strategy: Make Connections



Stuart Street is extended to create a multimodal connection between U²C, local and regional buses, bike and future commuter rail.

Make Connections: U²C at JRTC





Make Connections: JTA Bus Boarding at JRTC



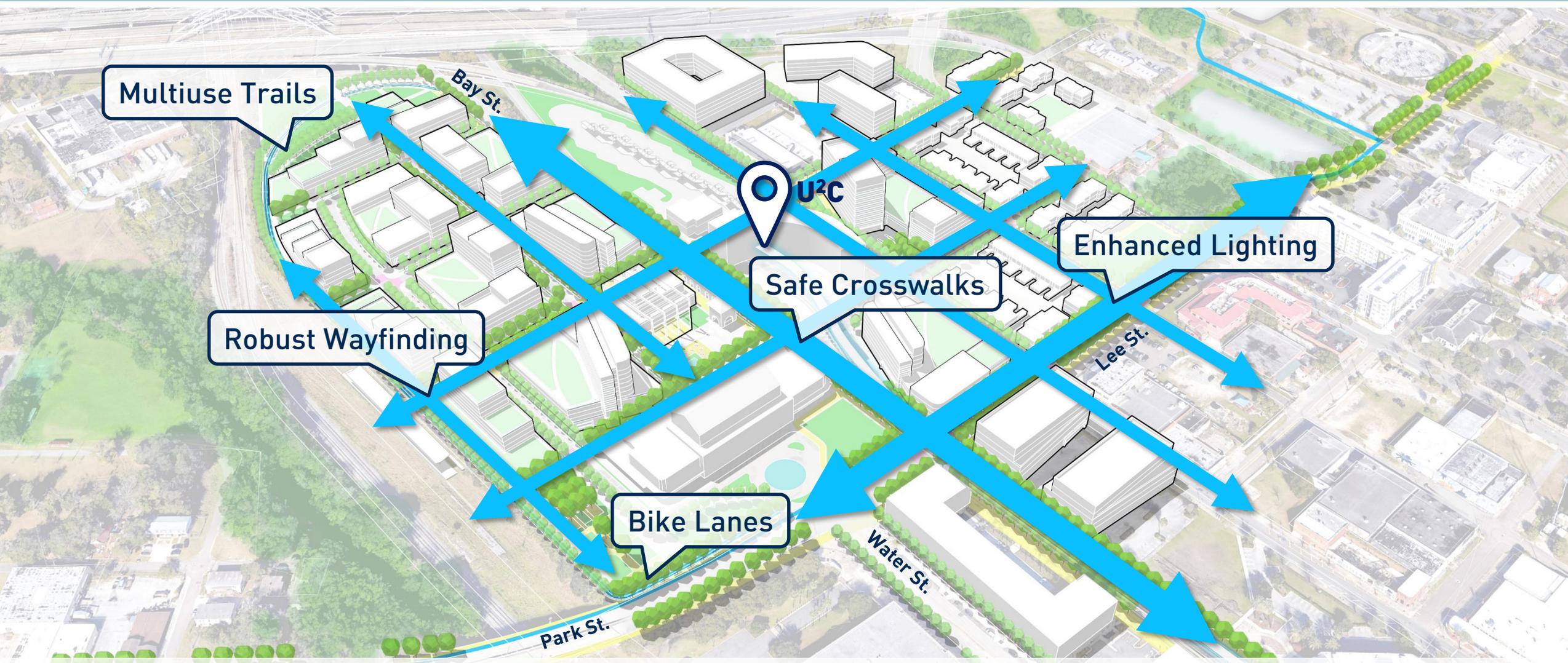


Make Connections: Future Commuter Rail





Key TOD Strategy: Make Connections



Encourage safe trips by foot and bicycle between transit, open spaces and the neighborhood by designing Complete Streets.

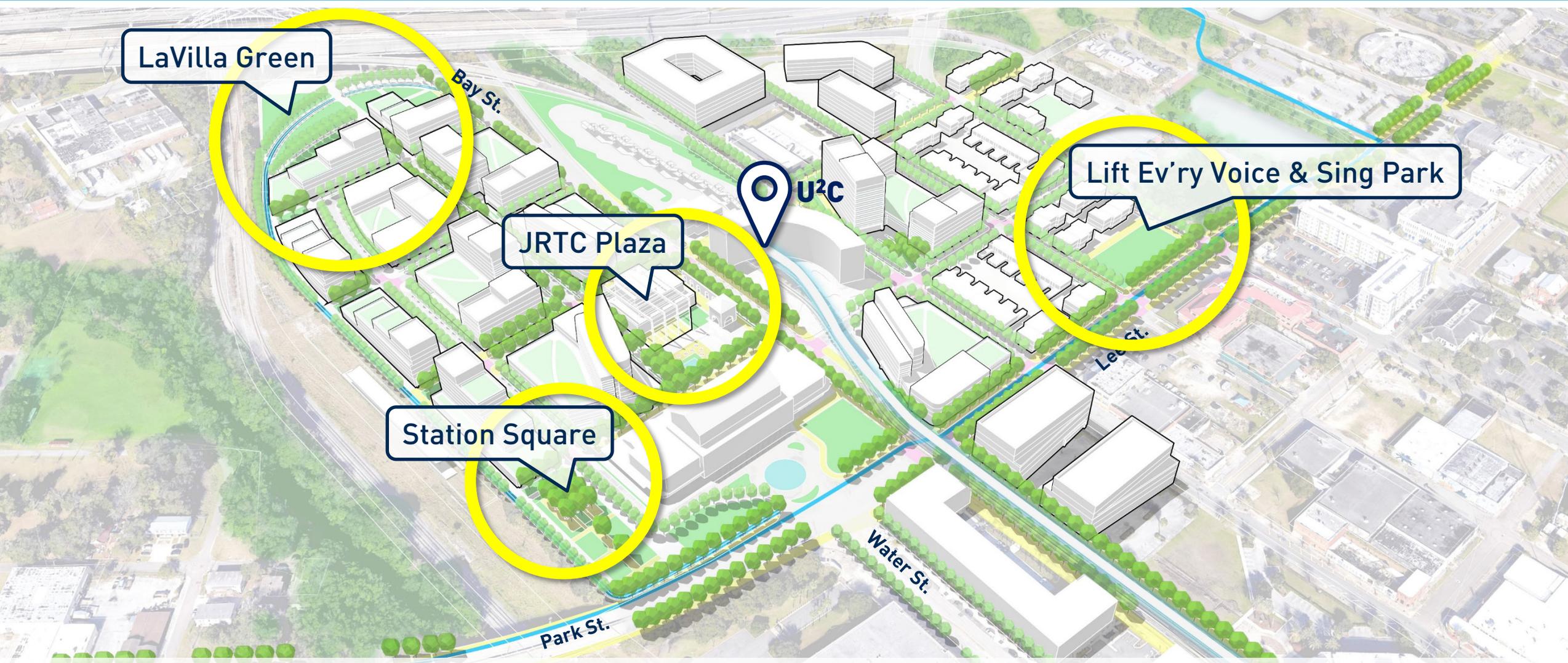


Make Connections: Transit Connectivity





Key TOD Strategy: Create Great Spaces



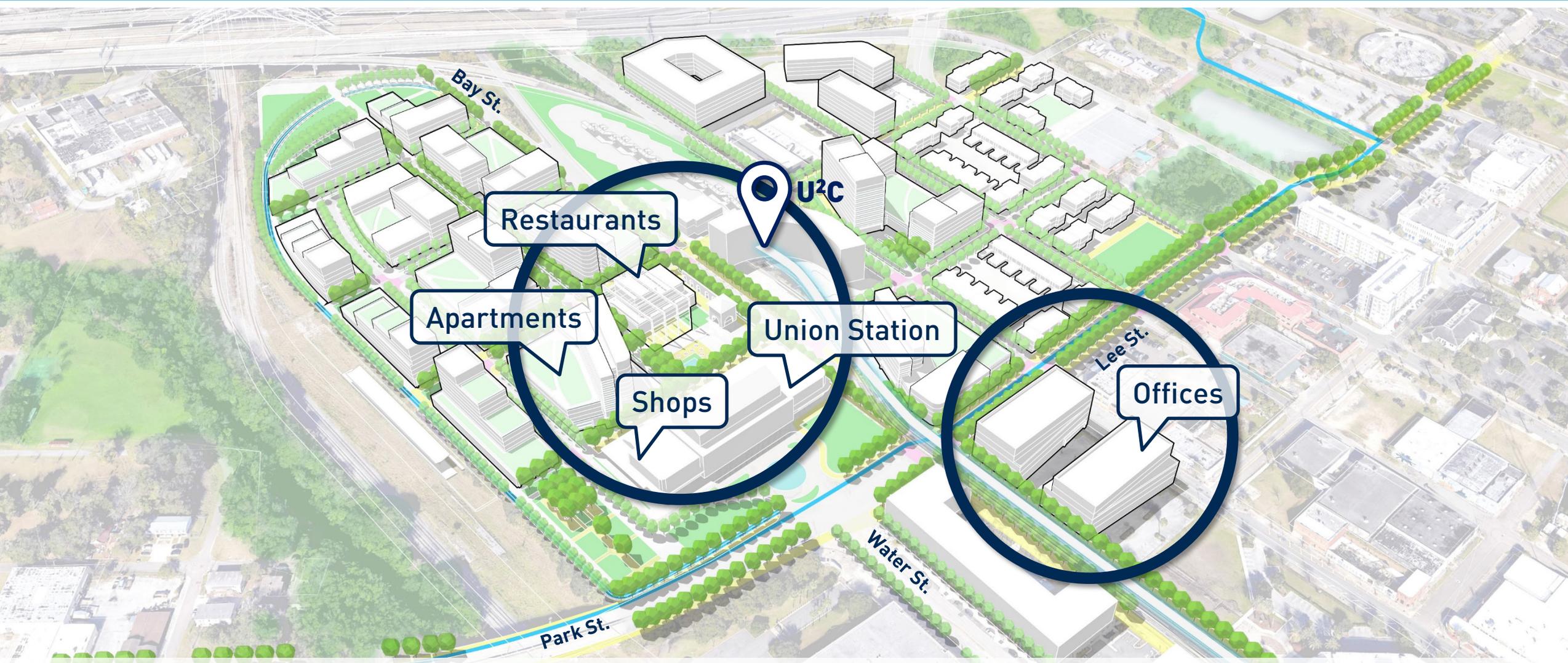
Integrate neighborhood with new and existing open spaces, like Lift Ev'ry Voice & Sing Park

Create Great Spaces: JRTC Plaza





Key TOD Strategy: Specify a Mix of Uses



Shops, restaurants & apartments surround JRTC Plaza. Union Station is reimagined as a destination while offices are located on surface parking lots.



Specify a Mix of Uses: Shops & Restaurants





Key TOD Strategy: Specify a Mix of Uses



A transit-centric, multifamily neighborhood, with active green roofs and terraces, is supported by ground floor shops providing community services.



Specify a Mix of Uses: Transit-Centric Living

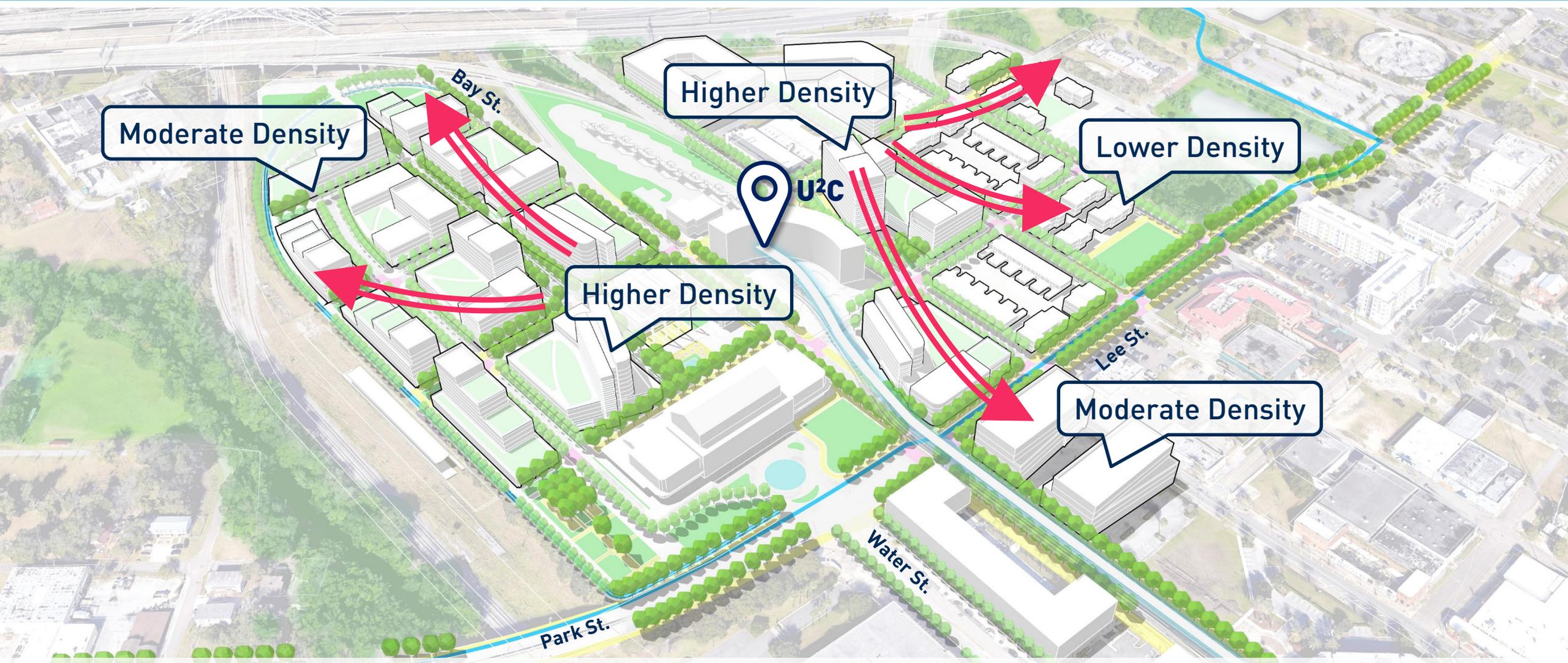




Specify a Mix of Uses: Green Roofs & Terraces



Key TOD Strategy: Focus Density



Taller buildings are located around JRTC. Moving outwards, building heights lower to blend with lower density blocks.

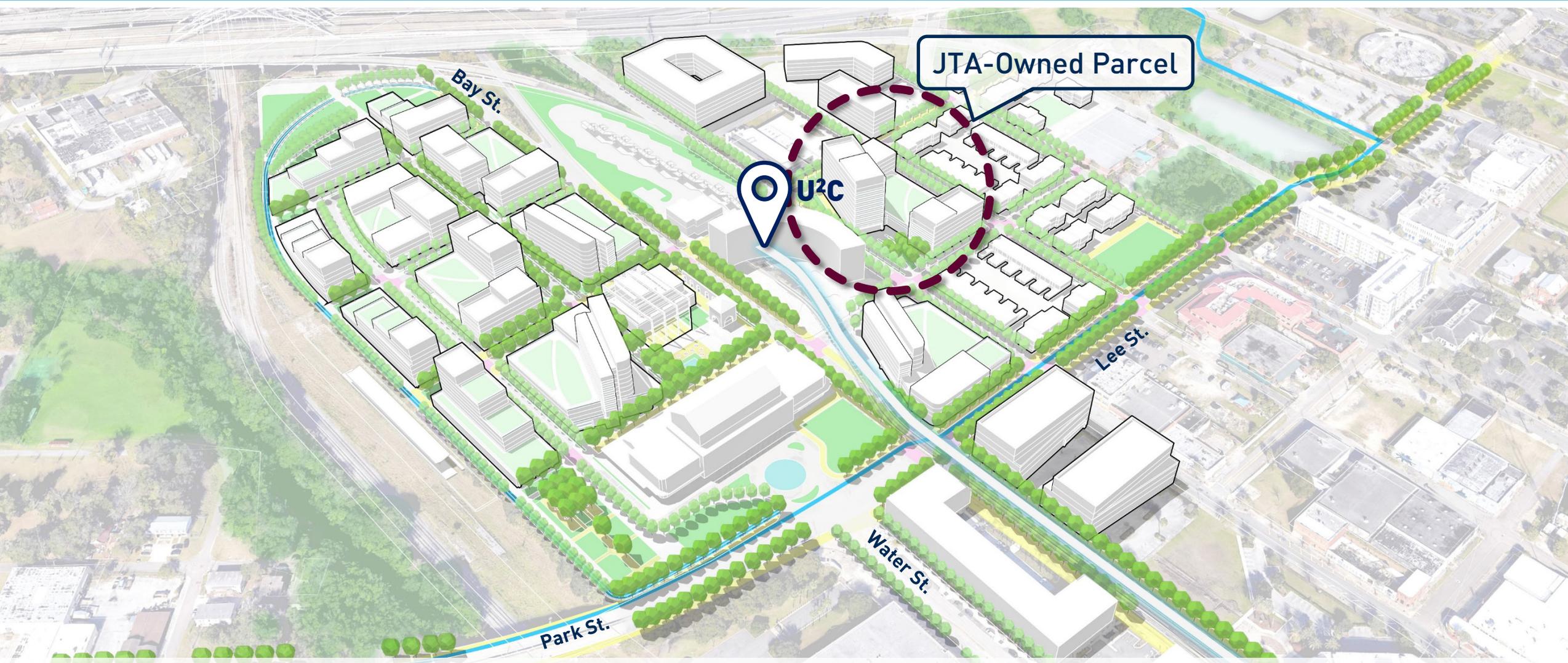


Focus Density: Building Height Transitions





Key TOD Strategy: Identify Opportunities



JTA's parcel north of JRTC could be redeveloped as a mixed-use block with apartments and ground floor retail serving residents and transit riders



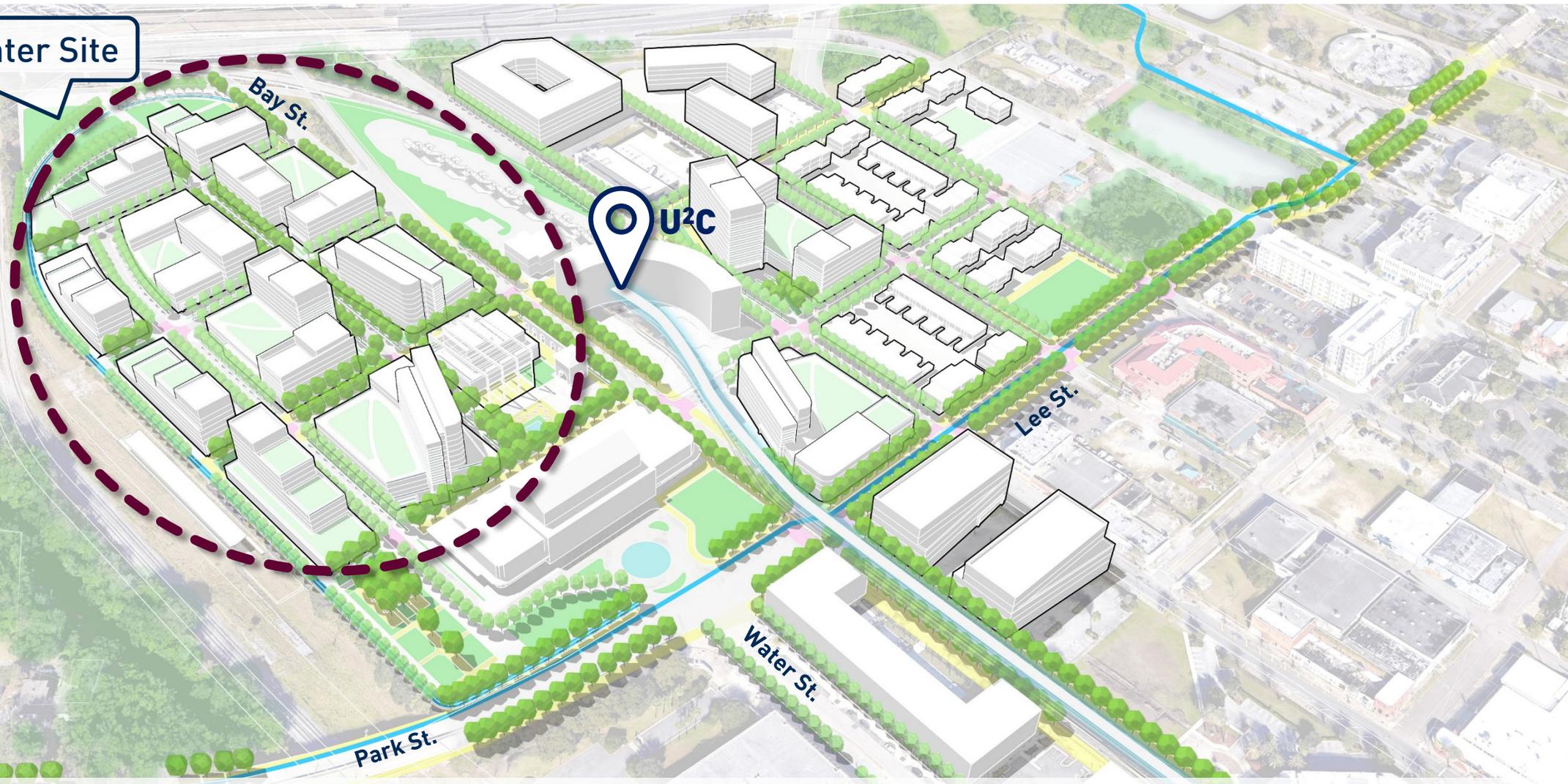
Focus Density: JTA Parcel Development





Key TOD Strategy: Identify Opportunities

Convention Center Site



The convention center could be relocated, repositioning the site as a 10-block neighborhood and network of new open spaces.