

TOD Pilot

Desirability and Readiness



TOD Desirability and Readiness Factors



Local Leadership

Citizen, business, stakeholder and elected official support



Market Strength

Recently completed, ongoing or planned development projects



Physical Suitability

Built and natural environment surrounding station



Plans in Place

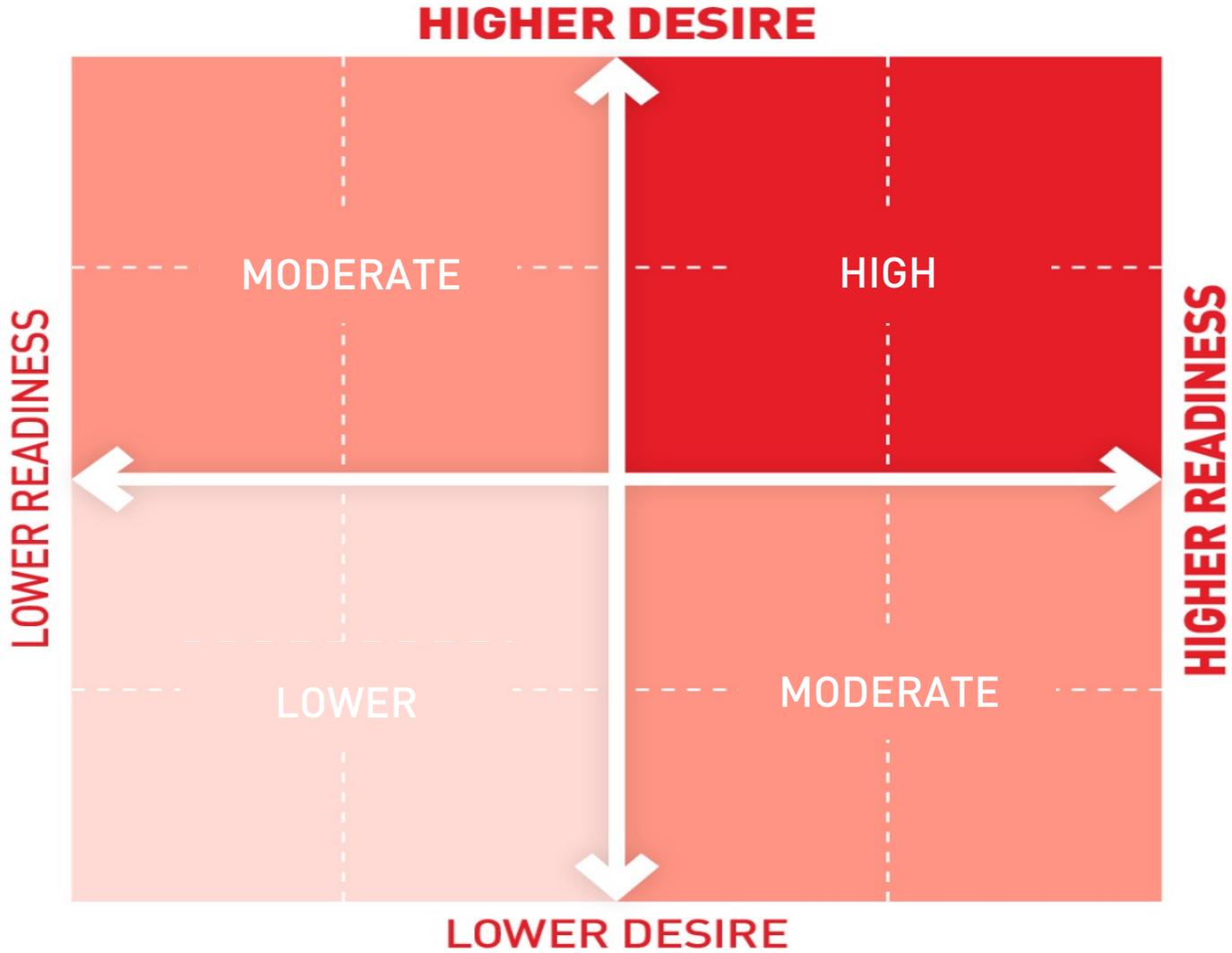
Previously completed plans and other local policies

Desirability and Readiness Analysis

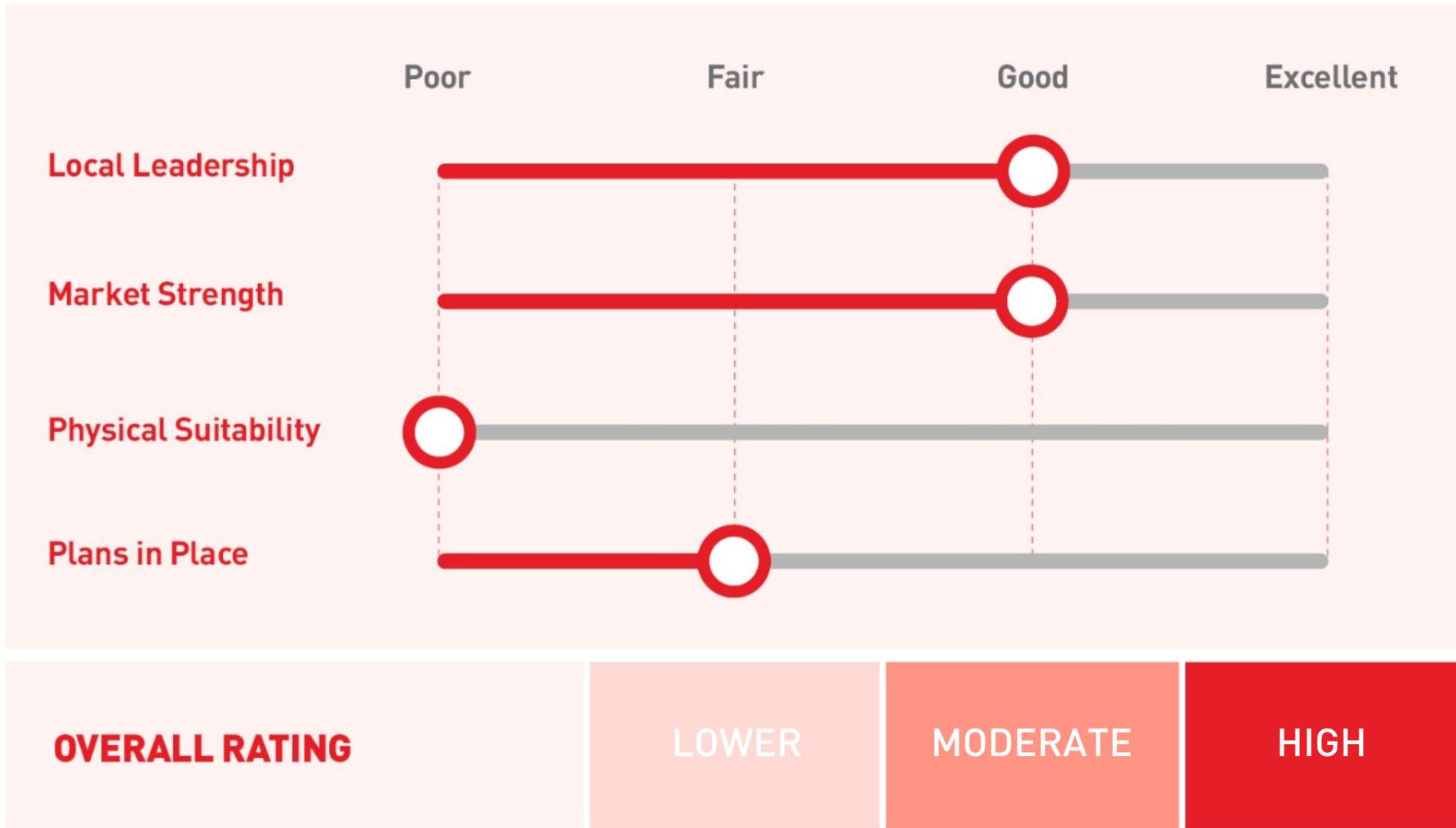
	Strengths and Opportunities	Weakness and Challenges
Local Leadership		
Market Strength		
Physical Suitability		
Plans in Place		

Analyze for each Proposed Station Area

Desire/Readiness Matrix



Station Assessment Scorecard



Station Desire and Readiness Overall Ratings



HIGH

- Rosa Parks
- JRTC
- Brooklyn
- Sports Complex
- Kings Ave
- The District

Station Desire and Readiness Overall Ratings



MODERATE

- 8th & Main
- 2nd & Main
- Jefferson
- Central
- Market St
- Riverside
- RAM
- San Marco
- Shipyards
- Riverplace

Station Desire and Readiness Overall Ratings



LOWER

- UF Health & VA
- Hemming Park
- Five Points
- Medical Complex
- East San Marco

The logo consists of a white line connecting three circular nodes. The first node contains a red 'U', the second contains a red 'C', and a small red circle with the number '2' is positioned above the 'C' node. To the right of the logo, the text 'TOD Pilot' is written in a large, white, sans-serif font.

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Share your thoughts in our survey.



JACKSONVILLE
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