U²C TOD STUDY

JACKSONVILLE TRANSPORTATION AUTHORITY

Southwest Corridor

Community Profile



Population	Southwest	City
Residents	1,734	925,142
Growth % (2010-2019)	61%	13%
Workers	14,984	525,597



Residents

- ->\$25K ■ \$50K-\$75K ■ \$100K+
- \$25K-\$50K \$75K-\$100K
- Asian Alone
- White Alone Black Alone Other
- High School or Less
- Some College or Bachelor's Degree
- Advanced Degree



62% make less than \$50K 47% City



14% non-white **31% City**



72% have some college or more **66% City**

Employment

